



Women Empowering Women

Featuring Chair & Vice Chair



Kelly Ann Doherty
2021 Women Build Dallas Chair
Chief People & Communications Officer
for Mr. Cooper Group



Martina McIsaac
2021 Women Build Dallas Vice Chair
Region Head & CEO of Hilti North America





2020 was an amazing year for Dallas Area Habitat's Women Build initiative.



7

Amazing events



25

Women Leaders



200+

Donors



\$250,000+

Raised

2020 Women Build Family



The Cortez Family 2018 Bickers St.

Rosalinda Cortez is a 32 year-old mother of four. Originally from San Antonio, Rosalinda moved to Dallas when she was 8 years old and it has been her home ever since. She's currently a proud tax analyst working for a mortgage company.

When Rosalinda isn't working, she enjoys Dallas' sunny days by going for walks outside or hosting cookouts. If the weather isn't cooperating, she stays inside while spending time with her children, friends, and family. Rosalinda has four children living in her home, all between the ages of 5-14 years old. They spent a lot of time dreaming about their new Habitat home.

Rosalinda knew about Habitat through friends, but came to Habitat after a coworker shared a touching story with her. Rosalinda's coworker explained that she fell on hard times, and Habitat was able

to help her get through it. Finding her story inspiring, Rosalinda began taking steps towards homeownership too.

She referred to Dallas Habitat as a "dream come true" once she discovered how many people were able to buy homes through the program. Her biggest surprise was that she was able to qualify for a home. She's thrilled and remains optimistic this will teach her children the importance of financial freedom, saving, and homeownership. When she reflected on the experience, her favorite part was working with the individuals in the Dallas Habitat counseling center.



Women Empowering Women in 2021

Since 1991, Habitat Women Build volunteers from all over the world and from all walks of life have come together to build stronger, safe communities. Today, our neighborhoods are comprised largely of women and children, and there are unique challenges these women will face on their journey to financial independence. Dallas Area Habitat serves thousands of clients each year; 69% are women head of house hold and 41% of those women are single moms. This is why Dallas Area Habitat for Humanity is embarking upon our second year of WOMEN BUIL DALLAS and we are inviting you to join us as we invest in the future of these women.

WOMEN BUILD DALLAS is seeking strong, passionate members from our community to invest in the women and families who are on a journey to financial independence through homeownership. Our collective goal is to raise \$500,000, to provide new affordable home construction, neighborhood empowerment, and financial education for these determined women. **Are you ready to BUILD WITH US?**

2021 Timeline



January 29th
Kick-Off Event



February 16th
Panel Discussion about
Women as Changemakers



March
Pre-Build Pep Rally and
DIY Project



April
Start Building!





Want to join us for Women Build Dallas?



Here are some ways to get involved...



Ask your company to become a sponsor!

- To become a sponsor, visit the Women Build page below, scroll down and click “Get Involved” and then “Join as an Individual” (even if you’re not an individual!). This link will take you directly to a page that shows all sponsorship levels and their associated benefits, and will allow you to checkout directly on our website.
- Sponsorship levels are included in this packet and provide significant promotional opportunities.
- We are your partners, so please let us know if you would like for us to come and speak to your company leaders.



Start or Join a Women Build Team: *(Gather your peers to help you fundraise)*

- You can participate in fundraising for Women Build either as a group/company or as an individual.
- If you choose to participate as a **group**, you will need to create a team page, where all your employees/group members can make donations.
- If you choose to participate as an **individual**, you have the option of creating your own team (so you can fundraise and have others contribute to your team page), or you can join a team (so you contribute donations to another individual’s team page, or to a group’s team page).
- To **create a team**, visit the Women Build page, scroll down and click “Get Involved” and then “Create a Team”. Set your fundraising goal and invite others to join you. We welcome goals of any size, but note that some Women Build engagements require a \$10,000 commitment
- To **join a team**, search for the Team name by clicking “Get Involved” and then “Join a Team”.
- Once you’ve created or joined a team, via email your personal “team” of friends and contacts who will contribute to your individual or group fundraising goal.
- With each \$1000 raised, your team will be provided an opportunity to bring a volunteer to one of the Women Build volunteer projects.



Make a Donation to the Women Build Initiative

- To make a one-time donation to Women Build, visit the Women Build page below, scroll down and click “One-Time Donation” and complete the donation form by filling in your payment and billing information.”
- Please consider sharing information about this effort with your community of friends and colleagues.

Get started today at
Dallasareahabitat.org/Women-Build-Dallas



Corporate Sponsorship Opportunities



Success Builder: \$100,000

Name listed on the front page and sponsor page in program guide • Recognition on Dallas Habitat Website • Top Tier logo recognition on signage at engagement events (or recognition on the opening slide for virtual events) • Opportunity to present a check or sentimental token to Dallas Habitat representative or homeowner, photo included • Volunteer engagement opportunities: up to 100 volunteers across the build site, revitalization projects, and special events • Social media post promoting partnership with Habitat and Women Build • Use of Dallas Habitat logo for 12 months • Top tier logo recognition on sponsor page in event programs • Can place an item in the volunteer goody bags • Top Tier logo placement on T-shirt, tool belt and hard hat • Verbal recognition at the start of engagement events • Opportunity for company representative to briefly speak at the engagement event



Self-Reliance Builder: \$75,000

Name listed on sponsor page in program guide • Recognition on Dallas Habitat Website • Prominent logo recognition on signage at engagement events (or recognition on the opening slide for virtual events) • Opportunity to present a check or sentimental token to Dallas Habitat representative or homeowner, photo included • Volunteer engagement opportunities: up to 75 volunteers across the build side, revitalization projects and special events • Social media post promoting partnership with Habitat and Women Build • Use of Dallas Habitat logo for 12 months • Prominent logo recognition on sponsor page in event programs • Can place an item in the volunteer goody bags • Name on T-shirt and tool belt • Verbal recognition at the start of engagement events



Stability Builder: \$50,000

Name listed on sponsor page in program guide • Recognition on Dallas Habitat Website • Logo recognition on signage at engagement events (or recognition on the opening slide for virtual events) • Opportunity to present a check or sentimental token to Dallas Habitat representative or homeowner, photo included • Volunteer engagement opportunities: up to 50 volunteers across the build site, revitalization projects, and special events • Social media post promoting partnership with Habitat and Women Build • Use of Dallas Habitat logo for 12 months • Logo recognition on sponsor page in event programs • Can place an item in the volunteer goody bags • Name on T-shirt • Verbal recognition at the start of engagement events



Security Builder: \$25,000

Name listed on sponsor page in program guide • Recognition on Dallas Habitat Website • Name recognition on signage at engagement events (or recognition on the opening slide for virtual events) • Opportunity to present a check or sentimental token to Dallas Habitat representative or homeowner, photo included • Volunteer engagement opportunities: up to 25 volunteers across the build site, revitalization projects, and special events • Social media post promoting partnership with Habitat and Women Build • Use of Dallas Habitat logo for 12 months • Name recognition on sponsor page in event programs • Can place an item in the volunteer goody bags • Name on T-shirt • Opportunity to be listed as presenting sponsor at one engagement event (limited to first 4 committed sponsors)



Strength Builder: \$10,000

Name listed on sponsor page in program guide • Recognition on Dallas Habitat Website • Name recognition on signage at engagement events (or recognition on the opening slide for virtual events) • Opportunity to present a check or sentimental token to Dallas Habitat representative or homeowner, photo included • Volunteer engagement opportunities: up to 10 volunteers across the build site, revitalization projects, and special events



Promotional Opportunities offered at a variety of donation levels

Logo or company name on Aprons • Socks • Hard Hats • Shirts • Restrooms • Hand Sanitizer • First Aid Tents • Gloves • Swag • R&R Tent • Safety Glasses • Tool Belts • Refreshments • And many other options