



Dallas Area  
**Habitat**  
for Humanity®

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PRESENTS

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WOMEN  
BUILD  
DALLAS

*Special Thanks to:*

Chairwoman AJ Barkley

Senior Vice President

Neighborhood Lending Executive

Bank of America



[DALLASAREAHABITAT.ORG/WOMENBUILDDALLAS](http://DALLASAREAHABITAT.ORG/WOMENBUILDDALLAS)



# 2020 Women Build Dallas



## Overview

### Women Building for the future of Women

Since 1991, Habitat Women Build volunteers from all over the world and from all walks of life have come together to build stronger, safer communities. Today, our neighborhoods are comprised largely of women and children, and there are unique challenges these women will face on their journey to financial independence.

Dallas Area Habitat serves thousands of clients each year; 69% are women head of household and 41% are single moms. This is why Dallas Area Habitat for Humanity is embarking upon this Inaugural year of WOMEN BUILD DALLAS and we are inviting you to join as we invest in the future of these women.

WOMEN BUILD DALLAS is seeking 100 strong, empowered committee members to invest in the women who are on a journey to financial independence through homeownership. Our collective goal is to raise \$1M, or \$10,000 per Committee Member. You can make a personal donation or invite your friends to make a donation to help you achieve your goal. The funds we raise will provide new affordable home construction, neighborhood revitalization, and financial education for hundreds of determined women.

WOMEN BUILD DALLAS will provide an online community of relevant and curated conversations, and organize multiple networking and social events along the way. In March we will begin to build a home and repair existing homes for women who need our help. No experience is necessary, and volunteers will work under the guidance of construction professionals. Whether you are learning new skills or simply adding a few to your tool belt, this is a rewarding experience for all involved and improves the community that you share.

*Are you ready to BUILD WITH US?*



Questions? Please contact Carmen Holmes [cholmes@dallas-habitat.org](mailto:cholmes@dallas-habitat.org) 214-678-2378



# 2020 Women Build Dallas



## How to Become a Committee Member

Committee members will be the foundation of support for women on their journey to homeownership! Each committee member has a goal to raise \$10,000 to reach our overall goal of \$1M! Dallas Habitat will provide all the “tools” you need to be successful, and there are many ways to reach your goal!

**\$10,000**

**Make a personal or corporate gift of \$10,000**

OR

**Become a Team Captain!**  
Make a personal gift and ask your friends to join your team.

**\$2,500** **\$2,500** **\$2,500** **\$2,500**

**\$1,000** **\$1,000** **\$1,000** **\$1,000** **\$1,000**  
**\$1,000** **\$1,000** **\$1,000** **\$1,000** **\$1,000**

OR

**Influence a combination of any gift type to achieve your \$10,000 goal.**

Get started today at  
[dallasareahabitat.org/womenbuilddallas](http://dallasareahabitat.org/womenbuilddallas)



# 2020 Women Build Dallas



## How to Set Up Your Fundraising Page

### STEP 1:

1. Go To [DallasAreaHabitat.org/WomenBuildDallas](https://DallasAreaHabitat.org/WomenBuildDallas) | 2. Click on "Join Today" to go to our donation portal | 3. Click "BECOME A FUNDRAISER"

**BECOME A FUNDRAISER**

### Step 2:

#### Determine how you want to reach your goal!

• **Fundraise as an individual:**

Individual fundraiser pledge a single donation of \$10,000. This can be done personally or you can reach out to your employer to see if they match charitable donations. As an individual donor, you secure a seat on our board!

#### Start fundraising



As an individual



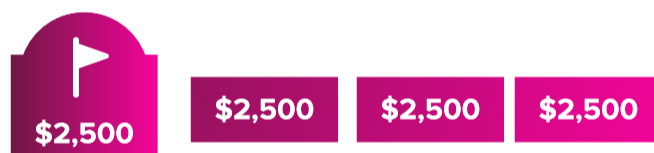
Join a team



Create a team

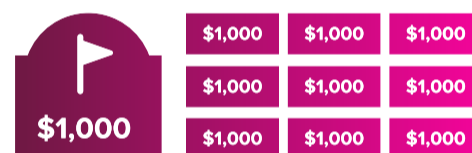
• **Create a team:**

Share Women Build with your friends, family, and colleges!



#### Become a Team Captain:

Donate \$2,500 and get three friends or colleagues to donate \$2,500 to reach your \$10,000 goal. You all become board members!



#### Become a Team Leader:

Donate \$1,000 and get 9 friends or colleagues to donate \$1,000 each to reach your \$10,000 goal. You all become board members!



#### Crowd Fund a Team:

Donate any amount yourself and reach out to your community for the remaining amount. Once you reach your \$10,000 goal, you'll secure your seat on the board.

• **Join a Team:**

Don't want to raise \$10,000 but still want to give?

Click Join a Team. Either search for a friends team name or join an existing team! All donations go towards helping reach our overall goal.

### STEP 3:

#### Complete the registration process

1. Fill in your goal and required questions. | 2. Add your team photo or a video. | 3. Enter your contact information. | 4. Start fundraising!

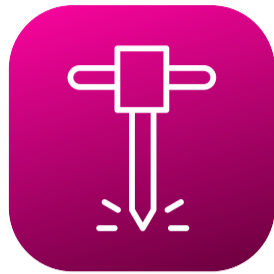
The donation portal fully supports Chrome, Safari, Firefox, and Edge. For the best user experience, we recommend using the latest version of these modern browsers. While the donation portal is a browser based platform and is accessible through all browsers, the user experience may be degraded for older browsers, such as Internet Explorer. If we detect that a supporter is on Internet Explorer 11 or below, we will display a banner within their Supporter Profiles to encourage them to switch to a modern browser such as Chrome, for the best experience.



# 2020 Women Build Dallas



## Sponsorship Opportunities



### Success Builder: \$100,000

Name listed in program guide · Social media post promoting partnership with Habitat and Women Build  
Use of Dallas Habitat logo for 12 months · Recognition on Dallas Habitat Website · Recognition on signage at engagement · Can place an item in the volunteer goody bags · Top Tier logo placement on T-shirt, Tool belt and hard hat · Volunteer engagement opportunities TBD



### Self-Reliance Builder: \$75,000

Name listed in program guide · Social media post promoting partnership with Habitat and Women Build  
Use of Dallas Habitat logo for 12 months · Recognition on Dallas Habitat Website · Recognition on signage at engagement · Can place an item in the volunteer goody bags · Name on T-shirt · Name on tool belt Volunteer engagement opportunities TBD



### Stability Builder: \$50,000

Name listed in program guide · Social media post promoting partnership with Habitat and Women Build  
Use of Dallas Habitat logo for 12 months · Recognition on Dallas Habitat Website · Recognition on signage at engagement · Can place an item in the volunteer goody bags · Name on T-shirt · Volunteer engagement opportunities TBD



### Security Builder: \$25,000

Name listed in program guide · Social media post promoting partnership with Habitat and Women Build  
Use of Dallas Habitat logo for 12 months · Recognition on Dallas Habitat Website · Recognition on signage at engagement · Can place an item in the volunteer goody bags · Name on T-shirt



### Strength Builder: \$10,000

Name listed in program guide · Recognition on Dallas Habitat Website · Volunteer Engagement on the build site



### Promotional Opportunities

Aprons · Socks · Hard Hats · Shirts · Restrooms · Hand Sanitizer · First Aid Tents · Gloves · Swag · R&R Tent · Safety Glasses · Tool Belts · Refreshments · And many other options

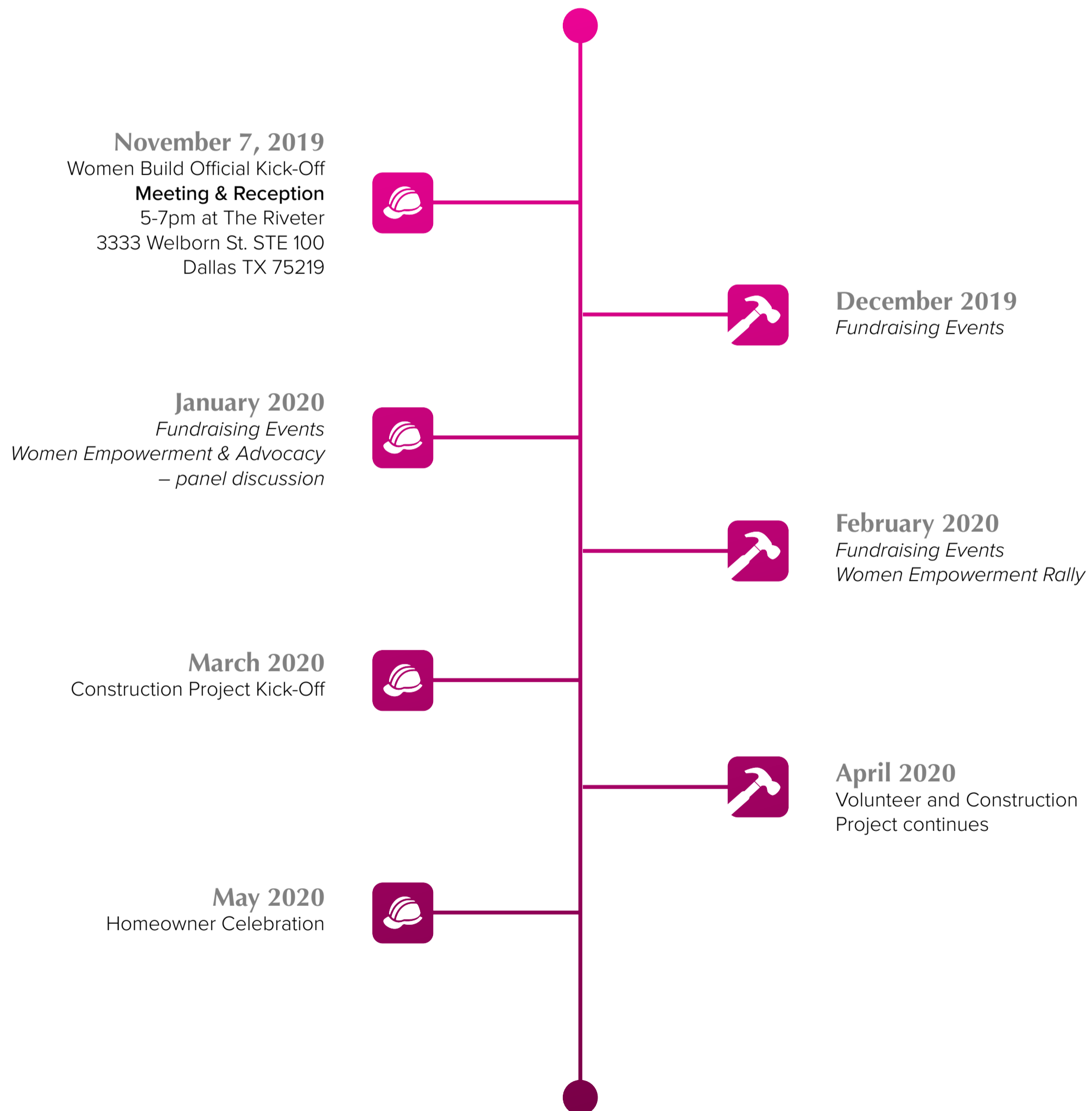


# 2020 Women Build Dallas



## Timeline

Over the next year, Women Build Dallas Committee Members will work alongside Dallas Habitat Staff to raise funds for women who are on their journey to Homeownership. We will organize a number of fundraising events and conversations for you to share with your community of support. As dates and venues become available, we will share them with you first!





# 2020 Women Build Dallas



## Commitment Form

### Contact Information:

Contact Name and Title

Your Company Name (As you would like it listed in promotional materials)

Your Contact Phone

Your Contact Email

Your Mailing Address

City

TX

Zip Code

Marketing Contact Name

Email

Phone

Signature

Donations: *Yes! We would like to make a gift to Dallas Habitat in support of Women Build Dallas*

Sponsorships:  **Success Builder** \$100,000  **Self-Reliance Builder** \$75,000  **Stability Builder** \$50,000  **Security Builder** \$25,000  **Strength Builder** \$10,000

Other \$ \_\_\_\_\_ Promotional Opportunities \_\_\_\_\_

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If you are a Team Ambassador or a part of a Team please list Team Name here: \_\_\_\_\_

Your Team Donation Amount \$ \_\_\_\_\_

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Payments:  *Enclosed is my check*  *Please charge my credit card.*

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp.: \_\_\_\_\_ CCV: \_\_\_\_\_



This is a pledge of intent, not a legally binding document. Dallas Area Habitat for Humanity is a 501(c) 3 non-profit and all gifts are tax-deductible to the extent allowed by law. We shall make every effort to use funds as designated; nevertheless, under the direction of the Board of Directors, we retain complete control over the use and distribution of donated funds or products in furtherance of our mission.

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